## **Hyster Forklift Parts**

Hyster Forklift Parts - Hyster is globally known as an industry leader in the forklift producing business. However, it began as a producer of lifting machinery and winches. Most of its production was focused in the northwest United States and dealt mostly with the timber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the last 80 years Hyster has continued to get bigger and develop its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to grow into the intercontinental player it is nowadays.

Through the three decades between the 1940's and 1960's, Hyster made considerable strides on its pathway to becoming the global leader in the forklift industry it is nowadays. In 1946, Hyster opened a plant in Illinois that was entirely devoted to mass producing trucks. This allowed Hyster to force its costs down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the whole forklift industry, continued to expand into different product lines throughout the fifties and 60's. They started constructing container handlers in the US in 1959 to meet with the ever growing demand for transportation goods. In 1966, Hyster developed a process for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was termed the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was concentrated on enhancing the design and performance of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

The 1960's was characterized by rapid growth right through the whole materials handling industry. Due to this, Hyster considered it necessary to refocus its strategy towards these growing mass markets. Accordingly, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer superior quality at a more inexpensive price. A further expansion in manufacturing capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this gap, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading lift trucks. The Hyster brand name was known throughout the world for its commitment towards superiority. This attention to quality produced numerous suitors for the enterprise. In 1989, a large international corporation based in Ohio called NACCO Industries bought Hyster and started an aggressive expansion strategy. NACCO quickly changed the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is identified as the XM generation of trucks.

With the worldwide change towards just-in-time administration practices, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the US, Italy, Netherlands, and many other places throughout the world. All of these investments have made Hyster a global leader in the lift truck market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of over 300 different types of forklift trucks.